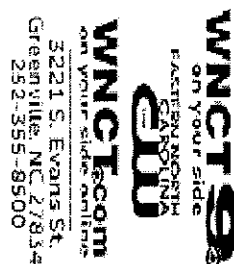


CONTRACT



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCT.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

American Media & Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314
 USA

Contract / Revision 952542 / 2		Alt Order # 25319691
Product North Carolina		
Contract Dates 10/18/16 - 10/24/16		Estimate # 7985
Advertiser POL/Donald Trump for President (R)		Original Date / Revision 10/10/16 / 10/19/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNCT	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 18+		
Agency Code 9914860		Advertiser Code 521
Agency Ref IN16043/SP10305		Advertiser Ref
Total Ratings 260.10		Product 1/2 966

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCT	10/23/16	10/23/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S	1				\$15.00	1.60			
2	WNCT	10/23/16	10/23/16	Local News Su 6a-7a	6a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S	1				\$50.00	1.30			
3	WNCT	10/22/16	10/22/16	Local News Sa 7-8a	7a-8a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-	1				\$50.00	1.20			
4	WNCT	10/22/16	10/22/16	Local News @ 6p Sa	6p-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-	1				\$125.00	2.30			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WNCT	10/18/16-10/24/16	Local News @ 6p Sa	6p-630p	-----Sa--	:30	\$125.00	2.30	NM		
		Credited											
		made good in flight: moved \$50 to 25319695/953179											

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Contract / Revision	Alt Order #
952542 / 2	25319691

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985

Advertiser	Original Date / Revision
POLDonald Trump for Pi	10/10/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 5	WNCT	10/23/16	10/23/16	CBS Evening New Su	630p-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	-----S-	1	\$150.00	2.70						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WNCT	10/18/16-10/24/16	CBS Evening New Su	630p-7p	-----Su	:30	\$450.00	2.70	NM		
		<i>Credited</i>											
		made good in flight. moved \$50 to 25319695/953179											
E 6	WNCT	10/22/16	10/22/16	Sa 7p-730p News	7p-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	-----S-	1	\$30.00	1.80						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WNCT	10/18/16-10/24/16	Sa 7p-730p News	7p-730p	-----Sa--	:30	\$90.00	1.80	NM		
		<i>Credited</i>											
		made good in flight. moved \$50 to 25319695/953179											
7	WNCT	10/18/16	10/24/16	Local News @ 12p	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	MTWTF--	5	\$75.00	3.80						
8	WNCT	10/18/16	10/24/16	Local News @ 530p	530p-6p		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	MTWTF--	5	\$70.00	3.20						
9	WNCT	10/18/16	10/24/16	Family Feud	730p-8p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	-----S-	1	\$50.00	2.00						
10	WNCT	10/18/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	MTWTF--	5	\$70.00	3.10						
11	WNCT	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	-----S	1	\$90.00	3.00						
E 12	WNCT	10/18/16	10/24/16	Y&R	1230p-130p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	MTWTF--	5	\$150.00	5.20						

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 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision
 952542 / 2

Alt Order #
 25319691

Contract Dates
 10/18/16 - 10/24/16

Product
 North Carolina

Estimate #
 7985

Advertiser
 POL/Donald Trump for P

Original Date / Revision
 10/10/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
13	WNCN	10/22/16	10/22/16	Local News Sa 6a-7a	6a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>	<u>Rating</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WNCN	10/18/16-10/24/16	Y&R	1230p-130p	MTuWThF----	:30		\$450.00	5.20	NM		
				<i>Credited</i>									
				made good in flight: moved \$50 to 25319695/953179									
	4	WNCN	10/18/16-10/24/16	Y&R	1230p-130p	MTuWThF----	:30		\$450.00	5.20	NM		
				<i>Credited</i>									
				made good in flight: moved \$50 to 25319695/953179									
14	WNCN	10/18/16	10/24/16	Dr Phil	4p-5p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>	<u>Rating</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	Week:	10/18/16	10/24/16	-----S-	\$50.00	0.70							
				<i>Credited</i>									
				made good in flight: moved \$50 to 25319695/953179									
15	WNCN	10/22/16	10/22/16	CBS Evening New Sat	630p-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>	<u>Rating</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	Week:	10/18/16	10/24/16	-----S-	\$150.00	2.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WNCN	10/18/16-10/24/16	CBS Evening New Sat	630p-7p	-----Sa--	:30		\$450.00	2.00	NM		
				<i>Credited</i>									
				made good in flight: moved \$50 to 25319695/953179									
16	WNCN	10/18/16	10/24/16	Bold & Beautiful	130p-2p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>	<u>Rating</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	Week:	10/18/16	10/24/16	MTWTF--	\$125.00	4.50							
17	WNCN	10/18/16	10/24/16	Family Feud	730p-8p		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>	<u>Rating</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	Week:	10/18/16	10/24/16	MTWTF--	\$225.00	5.60							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	5	WNCN	10/18/16-10/24/16	Family Feud	730p-8p	MTuWThF----	:30		\$225.00	5.60	NM		
				<i>Credited</i>									
				made good in flight: moved \$50 to 25319695/953179									
18	WNCN	10/18/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>	<u>Rating</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	Week:	10/18/16	10/24/16	MTWTF--	\$140.00	5.40							

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WNCT
 EASTERN NORTH
 CAROLINA
 on your side

WNCT

3221 South Evans Street

Greenville, NC 27834

(252) 355-8542

3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
952542 / 2	25319691

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985

Advertiser	Original Date / Revision
POL/Donald Trump for Pi	10/10/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
19	WNCT	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--	10				\$45.00	1.80			
20	WNCT	10/18/16	10/24/16	Late Late Show	1235a-135a		:30				NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--	7				\$20.00	0.20			
21	WNCT	10/18/16	10/24/16	Local News @ 5a	5a-530a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--	5				\$75.00	0.70			
22	WNCT	10/18/16	10/24/16	Entertainment Tonight	7p-730p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--	5				\$125.00	3.20			
23	WNCT	10/23/16	10/23/16	LN Su	11p-1135p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-----S	1				\$80.00	1.60			
24	WNCT	10/23/16	10/23/16	Coaches Show	1130a-12p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-----S	1				\$200.00	1.50			
25	WNCT	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--	5				\$75.00	1.50			
26	WNCT	10/22/16	10/22/16	LN Sa	11p-1135p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-----S-	1				\$50.00	1.40			
28	WNCT	10/18/16	10/24/16	Thursday Night Kickoff	730p-825p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	---T---	1				\$500.00	3.40			
E 29	WNCT	10/18/16	10/24/16	Local News @ 11p	11p-1135p		:30				NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--	5				\$120.00	2.30			

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Contract / Revision	Alt Order #
952542 / 2	25319691

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985

Advertiser	Original Date / Revision
POL/Donald Trump for Pi	10/10/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
2	WNCN	10/18/16	10/24/16	Local News @ 11p	11p-1135p	MTWTF--	:30		\$120.00	2.30	NM		
Credited													
made good in flight. moved \$50 to 25319695/953179													
30	WNCN	10/18/16	10/24/16	Local News @ 530a	530a-6a		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/18/16	10/24/16	MTWTF--	5	\$125.00	0.80						
Credited													
made good in flight. moved \$50 to 25319695/953179													
E 31	WNCN	10/18/16	10/24/16	NCIS	8p-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/18/16	10/24/16	-T-----	2	\$650.00	11.50						
		<u>Spot Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	WNCN 10/18/16-10/24/16	NCIS	8p-9p	-Tu-----	:30	\$650.00	11.50	NM			
Credited													
made good in flight. moved \$50 to 25319695/953179													
2	WNCN	10/18/16	10/24/16	NCIS	8p-9p	-Tu-----	:30		\$650.00	11.50	NM		
Credited													
made good in flight. moved \$50 to 25319695/953179													
32	WNCN	10/18/16	10/24/16	Bull	9p-10p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/18/16	10/24/16	-T-----	2	\$1,500.00	8.20						
33	WNCN	10/22/16	10/22/16	ACC Football	1230p-330p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/18/16	10/24/16	-----S-	2	\$200.00	1.00						
34	WNCN	10/22/16	10/22/16	SEC Football	330p-7p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/18/16	10/24/16	-----S-	2	\$300.00	1.20						
35	WNCN	10/18/16	10/24/16	Thursday Night Football	830p-1130p		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/18/16	10/24/16	---T---	2	\$1,250.00	5.00						
36	WNCN	10/18/16	10/24/16	Big Bang/Kevin Can Wait	8p-9p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		10/18/16	10/24/16	M-----	2	\$500.00	0.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

<u>Contract / Revision</u>		<u>Alt Order #</u>	
952542 / 2		25319691	
<u>Contract Dates</u>		<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16		North Carolina	7985
<u>Advertiser</u>		<u>Original Date / Revision</u>	
POL/Donald Trump for Pr		10/10/16 / 10/19/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
37	WNCT	10/18/16	10/24/16	NFL Early Game	1p-430p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S	2				\$400.00	0.00			
38	WNCT	10/18/16	10/24/16	NFL Late Game	430p-730p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S	2				\$500.00	0.00			
39	WNCT	10/23/16	10/23/16	NFL Today	12n-1p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S	2				\$100.00	0.00			
40	WNCT	10/19/16	10/19/16	Late Show	1135p-1235a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	--W----	1				\$45.00	0.00			
41	WNCT	10/18/16	10/24/16	60 Minutes	7p-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S	1				\$400.00	0.00			
42	WNCT	10/21/16	10/24/16	M-F 430a-5a News	430a-5a		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	M---F--	2				\$10.00	0.00			
43	WNCT	10/21/16	10/24/16	Late Show	1135p-1235a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	M---F--	2				\$45.00	0.00			
44	WNCT	10/21/16	10/21/16	The Talk	2p-3p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----F--	1				\$75.00	0.00			
45	WNCT	10/18/16	10/24/16	MacGyver	8p-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----F--	1				\$350.00	0.00			
46	WNCT	10/18/16	10/24/16	Hawaii 5-0	9p-10p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----F--	1				\$375.00	0.00			
47	WNCT	10/18/16	10/24/16	CBS This Morning Sa	8a-10a		:30				NM	1	\$25.00

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on your side
EASTERN NORTH
CAROLINA

WNCT.com
on your side online

3221 S. Evans St.
Greenville, NC 27834
252-355-8500

WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

Contract / Revision
952542 / 2

Alt Order #
25319691

Contract Dates
10/18/16 - 10/24/16

Product
North Carolina

Estimate #
7985

Advertiser

POL/Donald Trump for Pi

Original Date / Revision
10/10/16 / 10/19/16

* Line Ch Start Date End Date Description Start/End Time Days Length Spots/ Week Rate Rtn Type Spots Amount

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 48	WNCT	10/18/16	10/24/16	MacGyver	8p-9p		:30				NM	1	\$90.00
Week:		10/18/16	10/24/16	-----S-				1	\$25.00	0.00			
N 49	WNCT	10/18/16	10/24/16	48 Hours	10p-11p		:30				NM	1	\$150.00
Week:		10/18/16	10/24/16	-----S-				1	\$150.00	0.00			
N 50	WNCT	10/18/16	10/24/16	Face the Nation	1030A-1130A		:30				NM	1	\$50.00
Week:		10/18/16	10/24/16	-----S				1	\$50.00	0.00			
N 51	WNCT	10/18/16	10/24/16	NCIS LA	830p-930p		:30				NM	1	\$375.00
Week:		10/18/16	10/24/16	-----S				1	\$375.00	0.00			
N 52	WNCT	10/18/16	10/24/16	Madam Secretary	930p-1030p		:30				NM	1	\$375.00
Week:		10/18/16	10/24/16	-----S				1	\$375.00	0.00			
N 53	WNCT	10/18/16	10/24/16	Elementary	1030p-1130p		:30				NM	1	\$375.00
Week:		10/18/16	10/24/16	-----S				1	\$375.00	0.00			
Totals												120	\$21,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	120	\$21,250.00	(\$3,187.50)	\$18,062.50
Totals	120	\$21,250.00	(\$3,187.50)	\$18,062.50

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25319691	Changes as of: 10/19/2016 at 12:53 PM	Version: Highlighting Revision 3
CPE: 521/966/7985	Flight: 10/18/16 - 10/24/16	Total \$: \$21,250.00
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Total Spots: 120
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: North Carolina Agency Order #: 5432282	Office: WASHINGTON Primary Demo: Adults 18+
Buyer: MediaAssistant, AMAG Salesperson: JACOB ROTH 212-373-8175	Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175	Total CPP: \$81.70 Total GRP: 260.1
Comments: Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM T/R JACOB	Traffic #: 952542 Separation:	

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
REV-4	Sa 6p-6:30p		9 ON-SDE WK ED	\$125.00	2.3	30	0	0	0	0	1	0	0	0	\$0.00	\$54.35	0.0
REV-5	Su 6:30p-7p		Su 630p news	\$150.00	2.7	30	0	0	0	0	0	1	0	0	\$0.00	\$55.56	0.0
REV-6	Sa 7p-7:30p		9 ON-SDE WK ED	\$30.00	1.8	30	0	0	0	0	1	0	0	0	\$0.00	\$16.67	0.0
REV-12	Tu-F 12:30p-1:30p		YOUNG&RESTLESS	\$150.00	5.2	30	1	0	1	1	0	0	1	3	\$450.00	\$28.85	15.6
REV-15	Sa 6:30p-7p		Sa 630p news	\$150.00	2.0	30	0	0	0	0	1	0	0	0	\$0.00	\$75.00	0.0
REV-17	Tu-F 7:30p-8p		FAMILY FEUD	\$225.00	5.6	30	1	1	1	0	1	0	0	4	\$900.00	\$40.18	22.4
REV-29	Tu-F 11p-11:35p		9-YR-NEWS@11<	\$120.00	2.3	30	1	1	1	1	0	0	0	4	\$480.00	\$52.17	9.2
REV-31	Tu 8p-9p		NCIS	\$650.00	11.5	30	2	0	0	0	0	0	0	0	\$0.00	\$56.52	0.0
REV-42	M,F 4:30a-5a		News	\$10.00	0.0	30	0	0	0	0	0	0	0	2	\$20.00	\$0.00	0.0
REV-43	M,F 11:35p-12:35a		Late Show	\$45.00	0.0	30	0	0	0	0	0	0	0	2	\$90.00	\$0.00	0.0
REV-44	M,F 2p-3p		Talk	\$75.00	0.0	30	0	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
REV-45	F 8p-9p		MacGyver	\$350.00	0.0	30	0	0	0	0	0	0	0	1	\$350.00	\$0.00	0.0
REV-46	F 9p-10p		Hawaii 5-0	\$375.00	0.0	30	0	0	0	0	0	0	0	1	\$375.00	\$0.00	0.0
REV-47	Sa 8a-10a		CBS Sat Morning	\$25.00	0.0	30	0	0	0	0	0	0	0	1	\$25.00	\$0.00	0.0
REV-48	Sa 8p-9p		MacGyver	\$90.00	0.0	30	0	0	0	0	0	0	0	1	\$90.00	\$0.00	0.0
REV-49	Sa 10p-11p		48 Hours	\$150.00	0.0	30	0	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
REV-50	Su 10:30a-11:30a		Face the Nation	\$50.00	0.0	30	0	0	0	0	0	0	0	1	\$50.00	\$0.00	0.0
REV-51	Su 8:30p-9:30p		NCIS: LA	\$375.00	0.0	30	0	0	0	0	0	0	0	1	\$375.00	\$0.00	0.0

INDEXED \$50

25319691
25319691



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25319691

Changes as of: 10/19/2016 at 12:53 PM

Version: Highlighting Revision 3

CPE: 521/966/7985

Flight: 10/18/16 - 10/24/16

Station: WNCN

Total \$: \$21,250.00

Agency: AMER MEDIA &
ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Greenville/New
Bern/Wash

Total Spots: 120

815 SLATERS LANE
ALEXANDRIA, VA
22314

Product: North Carolina
Agency Order #: 5432282

Office: WASHINGTON
Primary Demo: Adults 18+

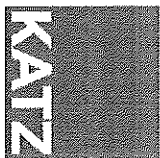
Total CPP: \$81.70
Total GRP: 260.1

Buyer: MediaAssistant, AMAG
Salesperson: JACOB ROTH
212-373-8175

Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Traffic #: 952542
Separation:

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24										Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24							
REV+ 52	Su 9:30p-10:30p		Madam Secretary	\$375.00	0.0	30	0	0	0	0	0	0	1	0	0	1	\$375.00	\$0.00	0.0	
REV+ 53	Su 10:30p-11:30p		Elementary	\$375.00	0.0	30	0	0	0	0	0	0	1	0	0	1	\$375.00	\$0.00	0.0	
TOTALS:							18	17	18	20	11	16	20			120	\$21,250.00	\$81.70	260.1	



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25319691

Changes as of: 10/19/2016 at 12:53 PM

Version: Highlighting Revision 3

CPE: 521/966/7985

Flight: 10/18/16 - 10/24/16

Station: WNCN

Total \$: \$21,250.00

Agency: AMER MEDIA &
ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Greenville/New
Bern/Wash

Total Spots: 120

815 SLATERS LANE
ALEXANDRIA, VA
22314

Product: North Carolina
Agency Order #: 5432282

Office: WASHINGTON
Primary Demo: Adults 18+

Total CPP: \$81.70
Total GRP: 260.1

Buyer: MediaAssistant, AMAG

Con Type: POLITICAL/NOTE

Traffic #: 962542

Salesperson: JACOB ROTH
212-373-8175

Assistant: JACOB ROTH
212-373-8175

Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
		spots preempted due to oversell and program changes. Offering on same order and ENCT order for this week to try to keep money in same week:
		missed Line 31 2x 10/18 Tue 8p NCIS \$650 Line 12 1x 10/18 Y&R \$150 Line 12 1x 10/19 Y&R \$150 Line 17 1x 10/20 730p Family Feud \$225 Line 29 1x 10/21 11p news \$120 Line 6 1x 10/22 Sat 7p news \$30 Line 4 1x 10/22 Sat 6p news \$125 Line 15 1x 10/22 Sat 630p news \$150 Line 5 1x 10/23 Sun 630p news \$150 total \$2400 Offer on same order: 2x Fri M 430a news \$10 2x Fri M 1135p Late Show \$45 1x Fri M 2p Talk \$75 1x 10/21 Fri 8p Macgyver \$350 1x 10/21 Fri 9p Hawaii \$-0 \$375 1x 10/22 Sat 8a-10a CBS Sat mornig \$25 1x 10/22 Sat 8p MacGyver \$90 1x 10/22 Sat 10p 48 Hours \$150 1x 10/23 Sun 9a-1030a Face the Nation \$50 1x 10/23 Sun 830p NCIS LA \$375 1x 10/23 Sun 930p madam secretary \$375 1x 10/23 Sun 1030p Elementary \$375 Total on WNCN \$2350 offer on ENCT order 25319695 1x Sat 10p news \$25 1x Sun 10p News \$25 Total on ENCT \$50 Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM T/R JACOB
10/19/16 9:45 AM	Jennifer Layman	
10/14/16 9:12 AM	JACOB ROTH	
10/14/16 9:00 AM	Jennifer Layman	only one correction, Line 29 needs to be \$120



125 West 55th St
New York, NY 10019

Contract # 25319691 Changes as of: 10/19/2016 at 12:53 PM Version: Highlighting Revision 3
 CPE: 521/96677985 Flight: 10/18/16 - 10/24/16 Station: WNCT
 Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Greenville/New Bern/Wash
 815 SLATERS LANE Product: North Carolina Office: WASHINGTON
 ALEXANDRIA, VA Agency Order #: 5432282 Primary Demo: Adults 18+
 22314
 Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE
 Salesperson: JACOB ROTH Assistant: JACOB ROTH
 212-373-8175 212-373-8175
 Total \$: \$21,250.00
 Total Spots: 120
 Total CPP: \$81.70
 Total GRP: 260.1
 Traffic #: 962542
 Separation:

Order Level Comments

Date/Time	Added by	Comment
10/14/16 8:25 AM	JACOB ROTH	Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM T/R JACOB
10/06/16 3:56 PM	System	Notice Received.
09/27/16 6:27 PM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget:	\$78,704
WNCT Share:	27%
Comment:	
ENCT:	1%
WCCT:	25%
WFXI:	11%
WITN:	36%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	120	\$21,250.00	260.1
Total	100%	120	\$21,250.00	\$81.70 260.1

Monthly Summary		
Month	Spots	Dollars
2016-Oct	120	\$21,250.00
Total	120	\$21,250.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	10/19/16 12:53 PM	JACOB ROTH	Revised	4		\$-50.00	\$0	Changes: Total Spots from 116 to 120. Calculated Dollars from \$21,300.00 to \$21,250.00. Total GRPs from 310.2 to 260.1. Total CPP from \$68.67 to \$81.70. Competitive Market Budget from \$78,889 to \$78,704. User Entered \$ from \$21,300.00 to \$21,250.00. Total \$ from \$21,300.00 to \$21,250.00. 20 buylines added or modified.
Makegood 2	10/19/16 9:45 AM	Jennifer Layman	Sent To Rep			\$0	\$0	Changes: Total GIMPs from 0 to 310. Total CPM from \$0.00 to \$68,665.38.
Revision	10/14/16 9:12 AM	JACOB ROTH	Confirmed		1	\$0	\$0	Changes: Total CPP from \$68.36 to \$68.67. Total Spots from 117 to 116. Total GRPs from 311.6 to 310.2. 2 buylines added or modified.
Makegood 1	10/14/16 8:00 AM	Jennifer Layman	Sent To Rep			\$0	\$0	
Revision	10/14/16 8:25 AM	JACOB ROTH	Confirmed	40		\$0	\$21,300.00	Changes: Total CPP from \$101.96 to \$68.36. Competitive Market Budget from \$62,611 to \$78,889. Total Spots from 77 to 117. Total GRPs from 208.9 to 311.6. User Entered \$ from \$0.00 to \$21,300.00. Default Spot Length to 30. Comments from Separation: 30 to Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM T/R JACOB. 32 buylines added or modified.
Queued for Electronic Contracting	9/29/16 1:04 PM					\$0	\$0	
New	9/27/16 6:27 PM	JACOB ROTH	Confirmed	77		\$21,300.00	\$21,300.00	



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25319691 Changes as of: 10/19/2016 at 12:53 PM Version: Highlighting Revision 3

CPE: 521/966/7985 Flight: 10/18/16 - 10/24/16 Station: WNCN Total \$: \$21,250.00

Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Greenville/New Bern/Wash Total Spots: 120

815 SLATERS LANE Product: North Carolina Office: WASHINGTON Total CPP: \$81.70

ALEXANDRIA, VA Agency Order #: 5432282 Primary Demo: Adults 18+ Total GRP: 280.1

22314

Buyer: MediaAssistant, AMAG Con Type: POLITICAL/VOTE Traffic #: 952542

Salesperson: JACOB ROTH Assistant: JACOB ROTH Separation:

212-373-8175 212-373-8175

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.